

ROATx
1308 W. Anderson Lane, Suite B
Austin, TX 78757

RETURN SERVICE REQUESTED

*Register now for the 9th Annual
2010 ROATx Education Seminar
and Convention*

Presorted
First Class Mail
U.S. Postage
PAID
Permit No. 1176
Austin, Texas

**You are invited to our 9th annual
Education Seminar and Convention**



ROATx CONVENTION 2010

March 19-21, 2010

At the Beautiful

ARLINGTON SHERATON HOTEL • ARLINGTON, TEXAS

*Earn up to 11 Hours of Premier Continuing Education during our education seminar,
which includes a "Basic Ophthalmic Optics Review" Friday*

ABO/NCLE APPROVED SPEAKERS

*Warren McDonald, PhD / Prof. Joseph Sollecito
Sam Johnson, ABOM, NCLE-AC / Michelle Calhoun, ABOC
Manny Baca, ABOC, NCLE-AC / Charisse Toale, MBA, ABOC, NCLC*

Support our 2010 Educational Sponsors

*Pech Optical * Imatters * Metro Optics * VisionWeb * Younger Optics
Quantum Optical * Sherwin Eyewear * Hoya Vision * Essilor Labs * Tru-Form Optics
NAIT Education Programs * Fitovers Eyewear * Optical Distributor Group*

TAKE YOUR FAMILY FOR A FANTASTIC WEEKEND OF FUN!!!

Fax or Mail this form, with payment, before February 26th, 2010 for MAX SAVINGS!

Convention Registration Fees

Name (as you want it to appear on badge):

Non-Optical Guest Name (as you want it to appear on badge):

Address:

Email:

City:

State:

Zip:

Phone:

Fax:

Registration Packages:

Cost

Amount Paid

All Members & Sustaining Members guests* Registrations received by February 26, 2010

\$ 109

All Member Registrations if received after February 26th

\$139

Special - 1st Time "New" Regular Membership through 09-30-2011 and registration fee

\$179

All non-members if received by February 26th, 2010

\$189

ALL Late Registrations of non-members after February 26th, 2010

\$209

Annual Sustaining Member's Dues (renewal Pays through Sept. 2010)*

\$100.00

Annual Regular Member's Dues (renewal Pays through Sept. 2010)

\$ 75.00

(* if you choose to be a Sustaining Member you may bring guests to our annual meeting at \$109 each)

\$

TOTAL AMOUNT OF REGISTRATION:

TOTAL \$ _____

Credit Cards taken via fax, mail, or at registration table:

Make Checks Payable to:

ROATx

Type of Card:

Name on Card:

Billing Address:

ROATX

4825 CAMP BOWIE BLVD.

FORT WORTH, TX 76107

CARD NUMBER:

EXP. DATE:

ID CODE:

For registration questions, please contact B.J. Rust @ 817-731-4646

Fax # 817-731-4646

HOTEL INFORMATION:

Single or Double - **\$99.00**

Must Reserve Before 02/26/10

**Sheraton Arlington Hotel
1500 Convention Center Dr
Arlington, Texas 76011**

*(while they last -
after sold out the cost
will be \$175.00 +)*

For Reservations call (800) 442-7275 (MENTION ROATx OR REGISTERED OPTICIANS TO RECEIVE THIS RATE!
Rooms are limited. Make your reservation today) - Group Block # 1942

Exhibit Hall will be OPEN Friday evening and Saturday until 3:00 PM – Have some fun, network with your colleagues, visit each booth, set up a new account, or purchase something and win 100's of dollars in CASH prizes if you are present during the Noon Hour drawing!

Visit “GOLD SPONSOR” Hoya Vision’s Hospitality Center
****Open Friday 5 PM through Sunday Noon****

Convention Schedule

Friday 6 pm – 9 pm / 3-CECs Available
Saturday 8 am – 6 pm / 5-CECs Available
Sunday 9 am – NOON / 3-CECs Available

Friday – March 19th, 2010 **Reception in Champions Foyer (cash bar and snacks)**
6 pm – 11 pm (Pre-function with exhibitors in Exhibit Area in front of Champions RM I & II)

Registration Table is open during Reception

“Basic Ophthalmic Optics Review / a good prep for ABO Exam” Champions RM II – Manny Baca, ABOC
6pm ABO (1 CEC) **“Basic Ophthalmic Math – the Diopter”**
7pm ABO (1 CEC) **“Ocular Anatomy and Physiology”**
8pm ABO (1 CEC) **“Geometric Optics – Lens Thickness”**

Saturday – March 20th, 2010 Registration Table is open 7am - 3pm

8 am – 9am Continental Breakfast with the Exhibitors in Foyer Area in front of Champions RM I and II

8 am (1ABO CEC) **“Using a prescription analysis form”** Champions RM I – Michelle Calhoun, ABOC
8 am (1 ABO or NCLE CEC) **“Marketing Health Services”** Champions RM II – Warren McDonald, PhD

9 am (1ABO CEC) **“Education + Application = Success”** Champion I and II - Charisse Toale, MBA, ABOC

10 am – Noon **Break Out Sessions “RAISE THE BAR” – Education, Professionalism, and Legislation**

Noon – 2pm **Lunch Break with the Exhibitors in the exhibit area**

2 pm (1ABO CEC) **“Myopia and Other Ametropias”** Champions RM I – Warren McDonald, PhD
2pm (1ABO CEC) **“How to Manage the Challenging Patient”** Champions RM II- Michelle Calhoun, ABOC

3 – 5pm (2ABO or NCLE CECs) **“Basic Refraction Procedures”** Champions RM I – Warren McDonald, PhD
3- 5 pm (2ABO CECs) **“Opticianry from A to Z”** Champions RM II - Sam Johnson, ABOM, NCLE-AC

6:00pm – 7:00pm Reception in Champions Rooms I and II with the Mark Devine Jazz Band
7:00pm Semi-formal Dinner and Award Presentations followed by the Mark Devine Jazz Band

Sunday – March 21st, 2010

8 – 8:30am Non-Denominational Chapel service Champions RM I

9 – Noon (3 ABO or NCLE CECs) **“The Preeminent Optician”** Champions RM I – Prof. Joe Sollecito

NETWORKING, FUN AND ENTERTAINMENT! No EXCUSES!

A great continuing education line up awaits you at our annual meeting. This year our courses offer a nationally known speaker, most CECs will be ABO and/or NCLE approved intermediate level courses where you are sure to learn new skills that you can take back to your offices, and you will have an opportunity to network while visiting with other Opticianry professionals during a special luncheon sponsored by our exhibitors.

****LEARN about the “RAISE THE BAR” campaign**** **EDUCATION - PROFESSIONALISM - LEGISLATIVE ACTIVITY**

EDUCATION - Earn a two year COLLEGE EDUCATION in Optical Science through an on line education program available through “Austin Community College” by 2015.

PROFESSIONALISM - Become a “ROATx Certified Vision Screener” of one through four year old children. Our screeners found seventy-nine referrals last year.

LEGISLATIVE ACTIVITY - Find out how you can help make MANDATORY LICENSURE OF OPTICIANS happen. Help us by getting signatures on our petition that we are taking to the Texas legislature next year.

THIS MEETING IS AFFORDABLE, especially if you are a current member of ROATx. The “Registration Fee” for two entire days of education, which includes lunch, dinner and the exhibit hall, is only \$109 if you pre-register before 2/19/2010. **You can receive this low cost** if you are either a current member of ROATx or a guest of a sustaining member and have pre-registered before February 19th! The regular cost is \$209 for late or at the door registrations for non-members.

Non-members who pre-register before February 26th will be able to save \$20 on their cost to attend also. Their regular cost is \$209, but before February 26th their cost is \$189.

NOT A MEMBER OF ROATX? Special – 1st time “NEW” regular membership paid through September 30, 2011 and Registration Fee to attend this convention is \$179.

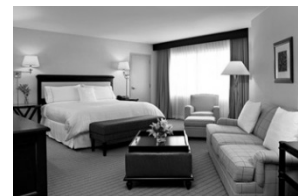
HOTEL RATES: Single or Double- \$99.00 until February 26th, 2010 or until our block is sold out. *MENTION ROATX OR REGISTERED OPTICIANS TO RECEIVE THIS RATE!*
Rooms are limited. Make your reservation today! See our web site www.roatx.org.

The ROOM RATE goes up to \$175.00+ after February 26th, 2009

RESERVATIONS 1-817-261-8200 OR 1-800-442-7275



Sheraton Arlington Hotel



Experience the Sheraton Arlington Hotel’s \$15 million contemporary transformation, including new guestrooms, public spaces, fitness center, pool—and a new restaurant and lounge. It is the closest full service hotel to the new Cowboys Stadium, and conveniently located in the heart of the Arlington entertainment district. They are also directly across from Six Flags Over Texas, next to the Arlington Convention Center, within walking distance of the Rangers Ballpark, and only a 15-minute drive from downtown Dallas or Fort Worth. Go to www.roatx.org for more information.